



Memorial Day Parade, 1914, Gloversville.
From the collection of the Fulton County Historical Society.



A replica of the Arc de Triomphe in Paris was constructed on North Main St. in Gloversville for the Welcome Home Parade of 1919. It was built by Allen Craig. From the collection of the Fulton County Historical Society.



Johnstown Knitting Mill

Mills like the Johnstown Knitting Mill worked on government contracts for items needed for the soldiers overseas.

From the collection of the Fulton County Historical Society.

BOYS and GIRLS!
You can Help your Uncle Sam
Win the War



APRIL 1918 MONTGOMERY FLAGG
W.S.S.
WAR SAVINGS STAMPS
ISSUED BY THE
UNITED STATES
GOVERNMENT

Save your Quarters
BUY WAR SAVINGS STAMPS

Propaganda poster by James
Montgomery Flagg, 1918.
From the Library of Congress,
LOC-LC-USZC4-960



Propaganda poster by Sackett and
Wilhelms Corporation, NY.
From the Library of Congress,
LOC-LC-USZC4-8886

The War Cannot Be Won Without Saving

Every man, woman and child in the United States is now confronted by the necessity of saving his or her share of the cost of war.

This means you. There can be no exceptions.

If we do not save willingly now, we will have to save later to pay a terrific increase in the cost of living, due to taxation.

Thrift is a good habit. It is easy to save. Money saved now means comforts, luxuries and independence later on.

It will not be such a hardship as you think to eat simpler food; to eliminate waste; to wear the old clothing a little longer; to spend less on cigars, theatres, and other luxuries.

The money you save, if invested in **Liberty Bonds**, will buy shoes, clothes, food and ammunition for our soldiers—and without these necessities the war cannot be won.

Bear in mind that you are not asked to give this money—only to lend it. Your **Liberty Bonds** are the safest investment in the world. The United States guarantees them, and pays you interest on your money.

Begin to save now—and put your savings into **Liberty Bonds**.

The subscribing Banks have several plans for selling these bonds to their customers—all of which will be gladly explained at any time. As little as a Dollar a week will make you the owner of a United States Government Bond—the best security on earth.

The Northville Bank	Northville, N. Y.
The Johnstown Bank	Johnstown, N. Y.
The Peoples Bank	Johnstown, N. Y.
The Trust Co. of Fulton Co.	Gloversville, N. Y.
The City National Bank	Gloversville, N. Y.
The Fulton Co. National Bank	Gloversville, N. Y.

Advertisement for Liberty Bonds in the *Morning Herald*. Liberty Bonds encouraged Americans to save money to help control inflation and inspired patriotism, helping Americans at home feel like they were making a valuable contribution to the war effort. Bonds could be purchased for \$50-100,000, allowing individuals, banks, and corporations to participate.

CONTRIBUTIONS TO WAR BY SCHOOL CHILDREN

Nearly \$5,000 Raised for
Various Funds Giving Local
School an Enviably Record.

The public schools of Gloversville have accomplished a great deal in the various movements for war funds, according to a report issued yesterday by Miss Emma E. Devendorf, treasurer of War Funds of the Gloversville Public Schools. The report shows that the students have taken a great interest in War Savings and Thrift stamps and 6,660 of the former and 443 of the Thrift stamps have been taken. Besides this work, the pupils have engaged in other movements with remarkable patriotic fervor and it is doubtful if any school in the state in a city the size of Gloversville can compare with the record.

The full work of the pupils is shown in Miss Devendorf's report which is appended:

Belgian Relief fund (The Thanksgiving collection), \$210.64.

Junior Red Cross (representing twenty-five cents per pupil for the years 1918.), \$1,008.20.

Thrift stamps (for the months of January, February and March, beginning January 11.), \$1,665.

War Savings stamps (for the months of January, February and March, beginning January 11.), \$1,830.97.

The 442 War Savings stamps were partly cash payments and partly exchanges of filled Thrift cards, but their equivalent in money would be about \$1,830.97.

Article from the *Gloversville Morning Herald*, April 3, 1918. War savings certificates and saving stamps allowed children to invest in the war effort. The stamps were 25 cents each and collected in booklets that were exchanged for \$5 savings certificates.

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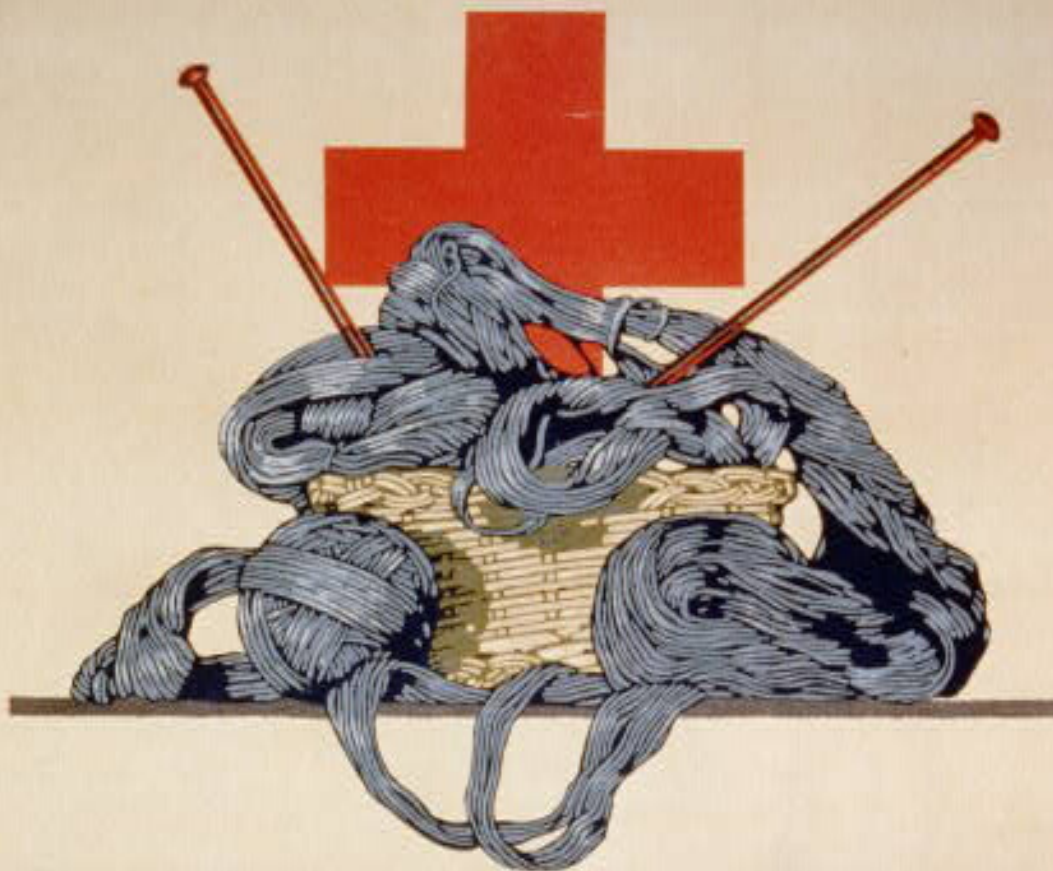
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AMERICAN RED CROSS



OUR BOYS NEED

SOX

KNIT YOUR BIT

Poster by the American Red Cross.
From the Library of Congress,
LOC-LC-USZC4-9863

Yarns for the Knitters

If you are **knitting** for the boys in the Army and Navy you can get the best quality yarns from our superior stocks.

Choose from regulation shades of Khaki, Grey and Navy.

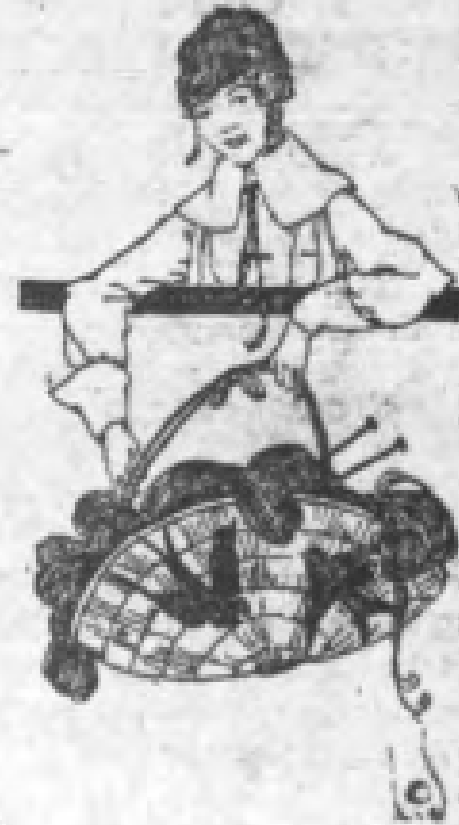
Yarns in fancy colors for all home purposes.

BETSY ROSS **KNITTING** STANDS.

A novel folding stand for your **knitting** or sewing is so constructed that it can be easily carried about the house, in the auto or elsewhere at your convenience. **SPECIAL 98¢.**

SPORT HATS IN WHITE AND COLORS.

Smart looking Sport Hats in white and colors to match the sweaters are stamped in attractive designs to be embroidered. You will want want one or more. Begin to embroider it now.



Advertisement in the *Gloversville Morning Herald*, December 2, 1918.

CHILDREN HAVE 104 GARDENS

Ground Donated by George
C. Potter Is Being Worked
With Marked Success by
Pupils of Public Schools.

The school gardens which are situated on the extension of South William street and which have been organized through the efforts of the Board of Education and are being worked under the direction of Prof. W. B. Carhart, the head of the Commercial department of the Johnstown High school, are proving to be a most marked success. George C. Potter of South William street, contributed enough ground for 104 gardens and all of them have been taken and planted by the school children, who range in age from nine to fifteen years.

The work which is being done upon the gardens assures the fact that a large crop will be realized and that the efforts of the students and the officials in this patriotic and praise-worthy endeavor will meet with great success.

The crops which are permitted are only those containing the highest food values, such as corn, beans, potatoes, peas, lettuce, onions, etc. The plots are twenty by thirty feet and under the skillful and patient supervision of Prof. Carhart, the space has been in most cases well utilized and the interest shown by the young gardeners is most gratifying to those interested in the project.

While a considerable quantity of food will be produced which can be measured in dollars, this phase of the matter is by no means the most important. The educational value, cannot be figured in dollars and cents, nor can it be determined how far reaching will this undertaking be on the future lives of the young people, teaching them as it does thrift and industry, while they are engaged in the healthiest and happiest vacations.

The enthusiasm of Prof. Carhart is an inspiration alike to visitors and growers. The public is cordially invited to visit and inspect the school gardens.

Article from the *Gloversville Morning Herald*, November 19, 1918. Liberty gardens were another way that children could participate in the war effort.

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